



Chanticleer Authors Conference

Story. Production. Beyond.

Books as Intellectual Property

April 20th – 22nd, 2018
Hotel Bellwether, Bellingham, WA

#CAC2018

Sponsorship Opportunities



Opportunity	Gold*	Silver	Bronze	Non-Profit /Virtual
Ongoing Monthly Ad campaigns on Chanticleer Reviews website (Mar 2018-Feb 2019)	✓			
Logo displayed behind Keynote Presenter Podium throughout the Conference	✓			
Website Link with Affiliate status on Chanticleer homepage, contest page and Winner page	✓			
Host a Panel Discussion	✓	✓		
Your swag in conference bags	✓	✓	✓	
Present Seminar at Conference Session(s)	4	2	1	
Premium Exhibitor Table Space	✓	2 days	2 days	
Inserts in the Registration Packet	✓	✓	✓	✓
Logo (along with Chanticleer's) on the Official Awards Backdrop for Photo ops for winners	✓	✓	✓	✓
Your Tweets displayed on Backdrop	✓	✓	✓	✓
Full page ad in FOUR issues of the Chanticleer Reviews Online Magazine	full page	1/2 page	1/4 page	1/8 page
Inclusion of logo in printed media	full page	1/2 page	1/4 page	1/8 page
Conference pass(es), each worth \$365 each	3	2	1	0
Ad in the printed conference guide	full page	1/2 page	1/4 page	1/8 page
Price (in US dollars)	\$5,000	\$2,500	\$1,500	\$250

* Gold is a yearlong sponsorship from Mar 2018 to Feb 2019

More Sponsorship Opportunities

Here's a list of other sponsorship packages** you may be interested in:

- Attendee T-Shirts
- On-site banners
- Workshop refreshments
- Conference refreshment breaks
- Happy Hour Sponsors
- Event guide advertising
- On-screen advertising
- On-site roll-ups
- Swag bag inserts
- Awards Program

**Please enquire directly to get a quote for the above packages.

Is there something we've missed? We want to hear your ideas to make Chanticleer Authors Conference 2018 the very best for us all! Please contact Chanticleer Marketing Director – Paul Wegenast at pwegenast@chantireviews.com regarding your involvement.



Past Conference Highlights and Stats

Here are some key reasons to consider participating in #CAC2018

Event Highlights

- Attendance linked to CBR Book Award Finalists
- \$30,000 in Cash & Prizes in over 16 Genres
- 1 Overall Grand Prize, 16 Genre Grand Prize Winners, 80 First in Category Awards
- 175-200+ highly curated Authors participate
- High percentage of 2nd career Authors from successful backgrounds
- Highly-motivated Authors looking for opportunities to find results in publishing and marketing

Past Sponsor Participants

- BookBaby
- IngramSpark
- Alliance of Independent Authors
- Historical Writers of America
- ibpa, InBound, Promontory Press
- Pulpwood Queens, Publish,
- Sillan Pace Brown, The Writer
- Village Books, Where Writers Win
- Whatcom Writers

