

Keeping It Short: Writing Novellas, Novelettes and Short Stories to Enhance Your Career and Increase Your Readership

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Whether your goal is to jump-start your writing practice, build on a series or dip into Indie publishing, writing short can boost both your career and creativity!

Why write short? Examples of successful authors

Versatility: Short Stories, Novelettes, Novellas

~Word counts, categories and formats

Key Elements of Shorter Works

Benefits and Creative Possibilities:

- ~Characters
- ~Timeframes
- ~Prequels and Sequels
- ~Companion stories
- ~Fresh Elements and Experimentation
- ~Repurposed Content

Craft of Writing Short

- ~~Narrative Arc
- ~~Writing and Editing
- ~~Setting and Story World
- ~~Characters and POV
- ~~Source Material

Posting and/or Publishing:

- ~~Web site and/or Blog
- ~~Publishing: Costs and Pricing

Building your Career and Readership:

- ~~Increase sales
- ~~More products/content, potential for improved SEO
- ~~Leverage Kindle Select/KU
- ~~Writing Short Mantra!