



Chanticleer Authors Conference

**Unlock the Secrets to Successful Publishing
The Marketing & Business of Writing**

**March 31 – April 2, 2017
Hotel Bellwether, Bellingham, WA**

Sponsorship



Opportunities

| Opportunity | Gold* | Silver | Bronze | Virtual |
|-----------------------------------------------------------------------------------------------|----------------|----------------|----------------|--------------|
| Ongoing Monthly Ad campaigns on Chanticleer Reviews website/magazine (03/2017-02/2018) | ✓ | | | |
| Sponsor of the Chanticleer Book Awards Ceremony with \$30,000 in prizes (Prime Event) | ✓ | | | |
| Website Link with Affiliate status on Chanticleer home page, contest page and Winner page | ✓ | | | |
| Host a Panel Discussion | ✓ | ✓ | | |
| Guest Blog posts (pre and post conference) | ✓ | ✓ | | |
| Your company swag in conference bags | ✓ | ✓ | | |
| Present Seminar at Conference Session(s) | 4 | 2 | 1 | |
| Premium Exhibitor Table | ✓ | ✓ | ✓ | |
| Logo (along with Chanticleer's) on the Official Awards Backdrop for Photo ops for winners | ✓ | ✓ | ✓ | |
| Your Tweets displayed on Backdrop | ✓ | ✓ | ✓ | ✓ |
| Ad in Pre-Conference issue of the Chanticleer Reviews Online Magazine | full page | 1/2 page | 1/4 page | 1/4 page |
| Inclusion of logo in printed media | full page | 1/2 page | 1/4 page | 1/4 page |
| Inserts in the Registration Packet | ✓ | ✓ | ✓ | ✓ |
| Conference passes, valued at \$495 per person (event, meals, cocktail parties, coffee breaks) | 3 | 2 | 1 | 0 |
| Price (in USD) | \$5,000 | \$2,500 | \$1,500 | \$500 |

* Gold is a yearlong sponsorship from Mar 2017 to Feb 2018

More Sponsorship Opportunities

Here's a list of other sponsorship packages** you may be interested in:

- Attendee T-Shirts
- On-site banners
- Workshop refreshments
- Conference refreshment breaks
- Happy Hour Sponsors
- Event guide advertising
- On-screen advertising
- On-site roll-ups
- Swag bag inserts
- Awards Program Sponsors

**Please enquire directly to get a quote for the above packages.

Is there something we've missed? We want to hear your ideas to make Chanticleer Authors Conference 2017 the very best for us all!

Please contact Chanticleer Marketing Director – Paul Wegenast at pwegenast@chantireviews.com regarding your involvement this year.

